

Elevate your career by taking advantage of the nation's **TOP** online resource for real estate professionals.



PRINT MARKETING

Professionally designed, easy to customize print marketing materials available - create and download for free, or have them printed and shipped for a low fee.



- Postcards, Brochures, & Letters
- Listing Presentations
- Buyer Presentations
- Multi-purposed Door Hangers
- Self-Promotional Brochures
- Open House Guest Register
- And so much more!

BUSINESS PLANNING AND TECHNOLOGY

Tools and resources available that are necessary for building and maintain a successful real estate career.



- Annual Business Plan
- Marketing Plan
- Accounting Workbook
- Social Media Plans and Ideas
- Referral Plans
- And so much more!



- REAL ESTATE PRINT MARKETING
- CUSTOMIZABLE PRESENTATIONS
- BUSINESS PLANNING TOOLS
- FINANCIAL PLANNING ASSISTANCE
- REAL ESTATE BEST PRACTICES
- ONLINE MARKETING IDEAS
- BUSINESS RELATED ARTICLES
- CUSTOMIZABLE ONLINE MATERIAL



PRINT MARKETING

- Expired Listing Letter
- Withdrawn Listing Letter
- Have Buyer (Magic Letter)
- Low Inventory Prospecting
- Buyer Under Contract
- Withdrawn Listing
- Out of State Seller
- FSBO Letter
- New Agent Letter
- Luxury Brochure
- Home For Sale Two Sided
- Available Now Single Sided
- Listed Exclusively Two Sided
- Pre-written Newsletter Templates
- Newsletter Templates Without Stories
- Text Only Newsletter Stories
- Buyer Presentation Template
- Listing Presentation Template
- Recent Sales Postcard
- Social Media Graphics
- Consumer-facing Infographics

- Real Estate Themed Letterhead
- Luxury Listing Postcard
- Listing Presentation Template (Prezi)
- Self Promotional Brochure (8.5x11)
- Self Promotional Brochure (Booklet)
- For Rent Flyer Single Sided
- For Rent Flyer Two Sided
- Buying or Renting Postcard (Emotional)
- Buying or Renting Postcard (Financial)
- Tired of Renting Postcard (Benefits of Home Ownership)
- Just Sold Postcard
- Thinking of Selling Postcard
- Just Listed Postcard
- Open House Invitation Postcard
- Open House Guest Register
- Open House Door Hangers
- Open House Welcome Sign
- New Buyer Questionnaire
- Real Estate To-Do List
- Classic Letterhead
- Natural Letterhead



BUSINESS PLANNING AND TECHNOLOGY

- Annual Business Plan
- Marketing Plan
- Referral Plan
- Buyer Representation Tools
- Sphere Management
- Business Plan Spreadsheet
- New Agent Guidebook
- Accounting Workbook
- Accounting Tips for Agents
- Branding Tools (My Online Yard Sign)
- Photography Tips
- Facebook™ Lists Tutorial

- Time Management Ideas
- Motivational Videos
- Mental Awareness Tips
- Side By Side Company Analyzer
- Online Bio Tips
- Google Voicemail Tutorial
- Review: Zillow's Premier Websites
- Review: Nextdoor.com For Agents
- Review: Top 20 Free Websites
- Energy Savings Features Checklist
- Things To-Do Today Checklist
- Real Estate Career Book Reviews
- Divorce Transaction Checklist
- 5 things to Remember About Inspection Notices

- LinkedIn™ Profile Trick
- Dealing with Listing Syndication
- Social Media Status Update Ideas
- Social Media Marketing Plan
- Social Media Marketing Planners
- 15 Creative Marketing Ideas for Social Media
- Facebook Cover Photo Trick
- Photo Branding and Zillow™
- How To Prospect FSBO on Zillow™
- How To be Found on YouTube™
- How To Grow Your Sphere - Three Part Series
- How to Build a Free CRM
- How to use Email Marketing

BUSINESS PLANNING AND TECHNOLOGY CONTINUED

- Expert Interview With Trainer and Coach Bruce Gardner
- Expert Interview - Strategies For Winning Multiple Offers
- Expert Interview - Be Proud To Be A Real Estate Agent
- Expert Interview - Help Your Clients Be More Energy Efficient
- Expert Interview - Online Lead Generation
- Expert Interview - Doubling Your Net
- Expert Interview - Time Your Secret Weapon
- Expert Interview - What Do Top Producers Do

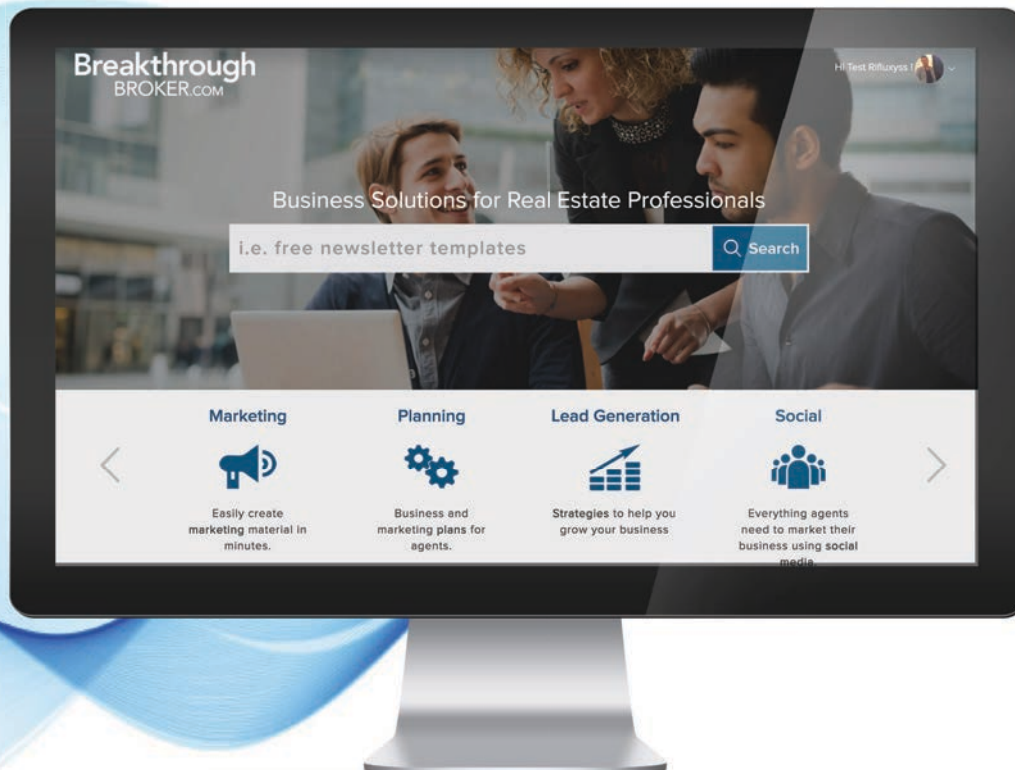
- The Not-To-Do List
- Expert Interview - How To Get More Listings
- Agent Safety
- Credit Myths
- Going Green - How Energy Savings Can Help Your Clients Afford More House
- Best Practices - Keeping In Touch With Past Clients
- Writing a Home Sale Contingency Clause
- Email Marketing Workbook
- Referral Planning Worksheet
- Get Credit For Your Commission
- Real Estate Assistant Best Practices
- Managers - The Power Of Expectation

- Managers - The Importance of Proactive Management
- Managers - Recruiting to Your Sweet Spot
- Free Blog Articles For Real Estate Agents

AND SO MUCH MORE!

OTHER SERVICES

- Printing With Mail Fulfillment
- All Web-To-Print Templates Are Available As Free Downloads
- Printing With Drop Ship
- Monthly Strategy Webinars For Real Estate Professionals



introducing

A.M.P. AUTOMATED MARKETING PACKAGE

- 1 After listing a property you will receive an email for that specific property.
- 2 This email contains a link to your individual **Marketing Package** which includes 10 marketing items for your specific listing. Postcards, flyers, door hangers, and social media graphics, all of which can be edited.
- 3 Customize and download your marketing items for free or have it professionally printed and mailed. You can also share your items to Facebook or email to a list.

Breakthrough
BROKER.COM



**FREE DOWNLOADS
ORDER PRINTS
MAIL TO A LIST
SHARE ON FACEBOOK
AND MORE!**

What **RE PROS** are saying about **Breakthrough Broker**



ALEX C., REALTOR

What I love about BB is that there are so many choices for Realtors to really have a positive impact on their careers. Of course tools are only as good as the teaching to implement those tools and BB's skilled instructors make those tools usable.

BB is a great platform for new and seasoned Realtors, **there's something for everyone.** I'm looking forward to an exciting long journey with btb both as a user and hopefully one day as a presenter.



DAYOLIN P.,
BROKER/REALTOR

...thank you for the website. In fact, just because **I found your site so useful**, it has been the primary reason I sent my 2 transactions over to [Title Company]. I typically use [other Title Company] :))



LISA R.
BROKER ASSOCIATE

I LOVE Breakthrough Broker! The site is super easy to use. The layouts you have are classy and the colors are professional! I look forward to utilizing your services more and more!



ERICA S.
REALTOR

Your content is great and the way you present it is light, fun, and effective! **I look forward to more!**



NICOLE M.
REALTOR

I love the platform! It gives a different perspective than any of the generic marketing advice for real estate agents. True and factual and things that work. Thank you!



DANICA T., BROKER ASSOCIATE

Where, Oh Where, do I start?! **I LOVE Breakthrough Broker**...The thing I enjoy most is the ability to create marketing materials with my likeness added. The professional quality is second to none, and the added humor gives such a tangible quality to them (specifically the rent vs. buy postcard). Breakthrough Broker has given me tools that I have been asking for! You have provided them with ease. Thank you!!